



Louisiana Food & Music Festival was founded by the Downtown RiverMarket and Downtown Monroe Alliance as a celebration of the music, cuisine, and artisans of Louisiana. The annual event features multiple artists on two stages throughout the day. Artisans, crafters, food vendors, and other vendors set up along the scenic Ouachita River to sell their wares all day.

Louisiana Food & Music Festival continues to grow each year. In 2019, plans are in place to introduce even more diverse music and food to the event. Bigger acts from across the state are desired to keep the crowds in downtown Monroe! And, of course, there will be plenty of food, art, and crafters to enjoy. The event will be held on March 2nd at the Origin Bank RiverMarket.

New to the event is the Craft Beverage Walk! Breweries, vineyards, and distilleries from across the state will serve up the products that help put the state on the map. Attendees will have the opportunity to purchase a ticket to enjoy samples of beer, wine, and spirits produced in Louisiana.

If you would like to support the 2018 Louisiana Food & Music Festival, please complete the form below and return along with a check or money order to **Downtown Monroe Alliance, PO Box 2082, Monroe, LA, 71201.**

Business Name \_\_\_\_\_

Representative Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

Level Chosen (check one)  Presenting  Clocktower Stage  Mobile Stage  Gold  Silver

# SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor (one available) \$2,500

- Named as the official presenting sponsor of the event
- Invitation to address the crowd at the event
- Logo on all event advertising and promotional material
- Announced as a sponsor at event and on event Facebook page
- Listed as presenting sponsor on DowntownMonroe.org event calendar, Downtown Monroe newsletter, other community calendars, the event poster, and signage at the event

## Clocktower Stage (one available) \$1,000

## Mobile Stage (one available) \$1,500

- Named as the official stage sponsor of the designated stage
- Banner featuring company name on the stage during event
- Logo on all event advertising and promotional material (excluding yard signs)
- Announced as a sponsor at event and on event Facebook page
- Listed as stage sponsor on DowntownMonroe.org event calendar, Downtown Monroe newsletter, other community calendars, and the event poster

## Gold Sponsor \$500

- Logo on event advertising and promotional material (excluding yard signs and radio)
- Announced as a sponsor at event and on event Facebook page
- Listed as an event sponsor on DowntownMonroe.org event calendar, Downtown Monroe newsletter, other community calendars, the event poster, and signage at the event
- Business name on TV commercials when applicable

## Silver Sponsor \$250

- Name on all event advertising and promotional material (excluding yard signs, TV, and, and radio)
- Announced as a sponsor at event and on event Facebook page
- Listed as an event sponsor on DowntownMonroe.org event calendar, Downtown Monroe newsletter, other community calendars, the event poster, and signage at the event